## Adobe Scene7 Service Update

Notification of upcoming change to publish

Please read the following Frequently Asked Questions (FAQ) regarding the upcoming transactional publish change to be implemented ugust, 2015.

What is the change?

Where Scene7 Image Serving has supported instant publishing for two years, the comparable changes for Image Rendering publishing process will be enabled. The currenterwo-process of 'Mark for Publish' and 'Publish' will be streamlined into asterperocess. The 'Mark for Publish' state will no longer exist and assets will either be in a published or unpublished state. Marking an asset for publish will automatically publish the asset.

Why are we making this change?

The onestep approach is designed to help customerarsiline asset ingestion and publishing and save time.

How will this change impact my usage of Scene7?

For most customers, this change will not impact their use of Scene7. In fact, it will eliminate the step of running a separate publish job for their updassets. The following use cases describe the publish change in more detail:

- x If customers upload assets into Scene7 that are currently set to 'Publish after Uploading' (formerly 'Mark for Publish'), those assets will be published automatically. No additional publishing step is required.
- x If customers change the publish state of any asset already in the Scene7 Publishing
  System (SPS), that asset will be published / unpublished automaticallyb I i s
  publish jobs will run without

to eliminate scheduled publ

x If customers are publishing videos, they will not need to perform a separate publishing step for video thumbnails and recuts. Publishing after upload or changing the publish state of the video will automatically publish the thumbnails and recuts.

x If customers receive manifests for published assets, they will continue to receive those manifests as before as a part of the publish job.

What if I don't want my uploaded assets published immediately?

If customers do not want their assets to be published upon upload, they should make sure the 'Publish after Uploading' checkbox is unchecked. In addition, customers may choose to set up Secure Testing for their account provides access to a dedicated Render Server that

can be used for staging or internal applications. For more information on Securng, Testi please refer to Scene7 Help [insert link]

When will this change happen?

This change will take place starging week of August 1/7 and complete by August 24th.

Will the SPS user interface change to reflect this publish behavior?

The SPS user interface already correctly reflects the correct publish designation, but an